

CONCEPT NOTE 2023 ESSAY WRITING COMPETITION FOR STUDENTS IN TERTIARY INSTITUTIONS



World Investor Week 2023 Tertiary Institutions **Essay Writing Competition.**

Theme: Cultivating resilience and wise habits:
A smart investor avoids fraud.



 SEC Zambia
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WORLD INVESTOR WEEK 2023

ESSAY WRITING COMPETITION FOR STUDENTS IN TERTIARY INSTITUTIONS

THEME:

"Cultivating Resilience and Wise Habits: A Smart Investor Avoids Fraud"

SUB-TOPICS: _

- How to identify frauds and scams.
- Investor Resilience and its importance to investing.
- Understanding the Pros and Cons of Crypto Assets.
- The role of Sustainable Finance in mitigating climate change, enhancing financial inclusion and strengthening governance.

Background

The Securities and Exchange Commission in collaboration with the Capital Markets Association of Zambia and other capital market stakeholders will be commemorating the World Investor Week between 2nd – 8th October 2023.

The World Investor Week (WIW) is a public awareness campaign aimed at enhancing investor education and protection. The campaign is led by the International Organization of Securities Commissions (IOSCO) and implemented by Securities Regulators worldwide.

As part of the planned activities, we invite you to take part in this Essay Writing Competition targeting the Youth in Tertiary Institutions whose topic will be on any of the four (4) topical themes: How to identify frauds and scams; Investor Resilience and its importance to investing; Understanding the Pros and Cons of Crypto Assets; and the role of Sustainable Finance in mitigating climate change, enhancing financial inclusion and strengthening governance.

Guidelines

The aim of these topics is to make participants *demonstrate their understanding of the concept of investments* in a way that would help them further enhance their investor education, protection, as well as financial literacy and to foster learning opportunities for current and potential investors.

N.B The essay should be only on 1 of the 4 sub-themes presented in this concept note.

Guidance on how to write the essay.

- Table of Contents

- Introduction
- Literature Review
- Discussion
- Recommendations
- References

Eligibility:

- To participate, you must be a student at ANY registered tertiary institution in Zambia.
- Participants are only allowed to submit one essay.
- Essays must be submitted in the English language.
- Previous Winners of the competition are not eligible.
- SEC members of staff or judges of the competition are not eligible.
- Essays with plagiarism will be disqualified.
- Incomplete or non-compliant submissions will be disqualified.
- Late Submissions will be rendered as ineligible.

Submission details:

- Have a minimum of 1,500 words and should not exceed 2,500 words.
- Assignment should be typed in font type: Times New Roman, Font size: 12, with 1.5 line spacing.
- Be acknowledged as writers own authentic work and well referenced where need be.
- Must include a confirmation slip showing you to be a registered student at that Institution for that academic semester/term, and must include a copy of their Student ID.
- Go to the 'Securities and Exchange Commission – Zambia' Facebook page, like it, and take screenshot and include the picture to be submitted alongside previous mentioned documents.
- No Physical copies will be accepted, but submit email via e-mail address below; investoreducation@seczambia.org.zm

Deadline:

There will be a virtual launch workshop of the **Essay Competition** held during the WIW, catch it live or a recorded version on the Facebook SEC Page.

Wednesday 4th October 2023 Time: 19:00hrs

Register: https://us02web.zoom.us/webinar/register/WN_wTEWLj27TZiNCOGDLpAh5g

Deadline for submission is Friday 1st December 2023

Submitted essays will be reviewed by a panel of markers and the author(s) of the top five essays shall be required to defend their essays to the Panel. The following prizes will be awarded to the top three winners:

1 st Prize	K 10,000.00 + Certificate + Internship
2 nd Prize	K 7,500.00 + Certificate + Internship
3 rd Prize	K 5,500.00 + Certificate + Internship

Furthermore, the winning essay(s) will be posted on the Securities and Exchange Commission website and published in the Commission's bulletin.

Winning essays will have a high chance of being published in international peer reviewed Journals.

Announcement of Winners

Following the essays submitted and marked the winners of the competition will be announced and awarded prizes at the next World Investor Week Commemoration event in 2024.