



ZCAS University

**SMS2812 PROJECT COMMUNICATION AND ADVOCACY IN
MONITORING & EVALUATION**

MID SEMESTER EXAMINATION

DATE: WEDNESDAY; 25TH OCTOBER 2023

TIME: 12:30 TO 15:30 HOURS

TIME ALLOWED: THREE HOURS (plus 5 minutes to read through the paper)

INSTRUCTIONS:

1. Section A: this question is **compulsory** and must be attempted.
2. Sections B: Answer Three (3) questions from this section.
3. This midterm examination paper carries a total of **100 marks**.
4. Candidates must **not turn this page** until the invigilator tells them to do so.

SECTION A: QUESTION ONE IS COMPULSORY AND MUST BE ATTEMPTED

QUESTION ONE

Read the case below and then answer the questions that follow

You are the project manager for Xrone Engineering Solutions company that has been awarded a contract by the Zambian government through the Ministry of Livestock and Agriculture to construct a dam in Momboshi farming block, situated in the central province of Zambia and which is located along the line of railway. The dam construction project is supposed to last for approximately one year from February 2023 to March 2024. The project is being co-financed by Food and Agriculture Organization (FAO) and International Monetary Fund (IMF).

This project is being regarded as being very critical by Government and other stakeholders because it is expected that once the facility is completed it will help address the challenge of water for the residents of the area and would also help to boost agriculture activities in this farming block which is a major source of livelihood.

REQUIRED

- a. Discuss the role of communication on this project **(12 Marks)**

- b. In the context of this project with a wide range of stakeholders with varying interests and requirements, conflicts are inevitable. Identify and explain any 4 conflict handling techniques that can be applied on this project **(16 Marks)**

- c. Explain any 3 types of communication technologies that can be applied on this project to ensure effective communication with the stakeholders **(12 Marks)**

[Total = 40 Marks]

SECTION B: ATTEMPT ANY THREE QUESTIONS IN THIS SECTION

QUESTION TWO

Contract Management is one of the key processes in the context of project management that require effective communication to grantee successful performance.

REQUIRED

- a. Explain the meaning of Contract Management (5 Marks)
- b. Identify and explain the 4 key processes of the contract management cycle (15 Marks)

[Total: 20 Marks]

QUESTION THREE

‘The building blocks of a project schedule are activities and an activity is simply a work component performed during the course of a project’.

REQUIRED

- a. Explain the meaning of term project scheduling (5 Marks)
- b. The ultimate end result of all scheduling activities is the project network diagram. Explain the key purposes of the project network diagram in the context of project management (15 Marks)

[Total = 20 Marks]

QUESTION FOUR

Discuss the following concepts.

- a. Activity Sequencing (5 Marks)
- b. Predecessor Activity (5 Marks)
- c. Successor Activity (5 Marks)
- d. Merge Activity (5 Marks)

[Total = 20 Marks]

QUESTION FIVE

There are 3 important elements that the project manager needs to take into consideration in order to guarantee effective project communication with the stakeholders

REQUIRED

- a. Identify and discuss 3 critical aspects of project communication that need to be taken into consideration **(15 Marks)**
- b. Explain one reason why stakeholders would require information regarding the status of the project **(5 Marks)**

[Total = 20 Marks]

END OF EXAMINATION